

To:
□
Cc:
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Justin Gardner;
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Thu 10/26/2023 4:22 PM

Oh, we have no issue with showcasing Helen's less agreeable side (nice way to term that 😊)! But, right now, when tensions and opinions are so high, it isn't the right time to share the blog. Attention spans on social are low so something soon will get the masses riled and the focus on **Israel** and Hamas will die down. Give us a month or two and we can post it.

I love learning about Helen's sassy side and think we need to fully showcase and embrace the true barrier breaker and access warrior personality. We look forward to the musings from the pens of the faithful collections staff.

From:
Sent: Thursday, October 26, 2023 4:07 PM
To:
Cc: Justin Gardner <jgardner@aph.org>
Subject: RE: JAG Nov 23 blog.docx

This is your call to make. But I can see we are going to have to agree to disagree about sharing Helen's less agreeable side. AFB has spent the last 95 years raising money off of her sanitized version. IMO, things between **Israel** and Hamas are not going to die down. But like I said, your call to make. But be prepared, there is worse to come from the pens of your faithful collections staff.

From:
Sent: Thursday, October 26, 2023 2:57 PM
To:
Subject: FW: JAG Nov 23 blog.docx

Thanks for sending Justin's blog. It's an interesting article and we do want to use it, but we prefer to hold on posting this until things between **Israel** and Hamas have calmed down. While tensions are high and people are especially vocal on social about which side they support, now is not a good time for us to appear like we are taking sides. Granted, it is Helen who wrote that she is a supporter of **Israel**, but simply by posting the blog it could be misconstrued that we are taking a stand. And trust us, people would make comments.

From:
Sent: Thursday, October 26, 2023 10:57 AM
To:
Cc:
Subject: JAG Nov 23 blog.docx

This is Justin's Nov blog, scheduled for publication on 11/22.